



**SUSTAINABLE  
BUSINESS  
CONFERENCE  
CHANNEL ISLANDS**

**GUERNSEY**

Tuesday 15 October at St Pierre Park Hotel, Spa & Golf Resort

**JERSEY**

Wednesday 16 October at L'Horizon Beach Hotel & Spa

**[sustainablebusinessconference.com](http://sustainablebusinessconference.com)**

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Channel Islands 2024**

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# Welcome by conference host, Sally Rochester

Welcome to the inaugural Channel Islands Sustainable Business Conference. Having had the pleasure of living in both Jersey and Guernsey I know how much both islands benefit from a special community spirit, outstanding natural beauty, and successful enterprise and so I see sustainability and these locations as being a very natural fit.

Businesses on both islands have made great strides in understanding and working towards sustainability goals over the last few years but we are all aware that we can and should do more.

Our speakers today have been chosen to inspire, challenge and support local business leaders starting or developing their sustainability strategies. Please take every opportunity to learn from the superb line up of speakers and your fellow delegates.

Unlike many challenges in business, the wellbeing of people and planet is a challenge we should all be working to address collectively and so it is with a desire to collaborate, support and encourage that we come together try to solve this most complex of problems. We can be certain that it won't be an easy journey, but I hope that the Sustainable Business Conference will go some way toward inspiring you to commit to making that journey.



**Sally Rochester,**  
Director of Mourant Consulting



# Conference Overview

The inaugural Sustainable Business Conference takes place on Tuesday 15 October at St Pierre Park Hotel in Guernsey and on Wednesday 16 October at the L'Horizon Hotel & Spa in Jersey.

Both events incorporate a series of keynote speakers, panel interviews and solutions-driven interactive round table discussions with renowned industry experts and thought leaders to inspire positive change for a more sustainable future. The conferences will conclude with a speaker panel, audience Q&As and networking drinks.

# Conference Speakers



**Michelle Ryan**, Chair of the Jersey Association of Sustainability Practitioners.

Michelle Ryan is chair of the Jersey Association of Sustainability

Practitioners (JASP) and Director of True Limited. She is a passionate leader in sustainability and not-JUST-for-profit businesses and has coupled a Maths degree with 20 years' experience in Private Banking in both Jersey and London, becoming a Chartered Fellow of the Securities Institute. She has grown her experience, skills and qualifications in sustainability, studying with IEMA, the University of Cambridge and the CFA, and now advises international clients on their sustainability strategies and reporting from a base in Jersey.

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**Dr Marc Kahn**, Chief Strategy & Sustainability Officer at Investec Plc.

Dr Marc Kahn is Chief Strategy & Sustainability Officer at Investec Plc where he chairs the

group's ESG Executive Committee and heads the group strategy function. He is also a senior associate at the Cambridge Institute of Sustainability Leadership, Cambridge University.

Prior to joining Investec in 2008 he led a management consulting firm specialising in large scale change initiatives and executive development. He is a chartered business coach, psychologist, author and teacher. Marc draws on complexity sciences and systems theory in his work and maintains that twentieth century industrial models of organisation are defunct.

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**Dr Victoria Hurth,** Independent Pracademic and Fellow, University of Cambridge Institute of Sustainable Leadership.

Dr Victoria Hurth works at the intersect of academia and hands-on decision-making to help drive long-term wellbeing for all (sustainability). She enables decision-makers to cut through the chaos via operational clarity on purpose, governance, marketing, leadership, culture, sustainability and ESG. Among other achievements Victoria co-led the 5-year development of the first global ISO standard in Governance of Organisations, was Technical Author for the world's first national standard in Purpose-Driven Organisations and advised the UN on the methodology for SDG 12.6.1 (sustainability reporting).

As a Fellow of University of Cambridge's Institute for Sustainability Leadership (CISL) Victoria is engaged in a range of executive leadership programmes and thought leadership. She is an advisor for UnaTerra Venture Capital, SACE (Italy's national export underwriter) and Creatives for Climate and has been a reviewer for ISAR Honors (UNCTAD) and was a member of WBCSD's working group on Governance. Victoria is currently a Non-Executive Director of the organic standards company Soil Association Certification Ltd and on the Governance Advisory Committee of Planet Mark and Creatives for Climate. She has over 25 years' experience in business transformation, having previously worked for 3M and Accenture and by developing cutting edge theory as a full time Associate Professor of Sustainable Business and Marketing.

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**Steve Kenzie,** Executive Director, UN Global Compact Network UK.

Steve is the Executive Director of the UN Global Compact Network UK; a position he has held since 2007. The Global Compact is the UN's corporate sustainability initiative. It calls upon participants to align their operations and strategies with ten universally accepted principles in the areas of human rights, labour, environment and anti-corruption. The UK Network coordinates UN Global Compact activity for 900 UK-based member organisations. The Network facilitates learning, knowledge exchange, and networking, while promoting the UN Global Compact and advocating for business engagement in sustainable development.

Previously, Steve was a Programme Director at the International Business Leaders Forum where he contributed to projects across a wide range of themes including: business & human rights, water stewardship, fighting malaria, inclusive business, social enterprise, and climate change. He was also the Managing Director of a successful retail sporting goods venture. Steve attended the University of British Columbia where he earned a Bachelor of Commerce. He also completed Imperial College's MSc in Environmental Technology programme, completing the Business and the Environment specialisation with distinction.

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**Estelle Levin-Nally, CEO & Founder, Levin Sources.**

Estelle Levin-Nally has been working in sustainability research, advisory and assurance for twenty years, beginning

her career in shipbroking, gorilla conservation and international trade & development. She is CEO & Founder of B Corp™ advisory firm, Levin Sources, which, since 2010, has helped 160+ clients mine, trade, source, invest in & regulate minerals more responsibly & sustainably through 260+ projects on 150+ minerals in 80+ countries. Besides her role at Levin Sources, Estelle is also Chair (Sustainability Committee) and Member (Leadership Committee) for the Investing in African Mining Indaba (Africa's largest annual mining and investment conference), Commissioner for the Global Investor Commission for Mining 2030 (with \$11trn initial investor support), Judge for the Global Good Awards, Member of the Women in Mining UK's Policy Committee, and Mentor for the International Women in Mining's International Women in Natural Resources Mentoring Programme. Estelle moved back to Guernsey in 2019 and co-led the Policy Committee for the Guernsey Chamber of Commerce's Sustainable Business Group in 2019-20.

Estelle is an expert in environmental & human rights due diligence, sustainability policy, standards design & implementation, and responsible business conduct with experience helping public, private and third sector clients across multiple sectors. Estelle was selected as a 100 Global Inspirational Woman in Mining (2020) and a Mining Elite in Africa in 2024.

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**Sally Rochester.**

Sally is a Director of Mourant Consulting with over 20 years of experience in the financial services industry. Previously she was a

Director at a Big 4 professional services firm where she led the Guernsey advisory team and the risk and regulatory team across Jersey, Guernsey, Isle of Man and Gibraltar. During that time she also supported the delivery of the local internal climate initiative and client facing sustainability services.

She has developed her regulatory expertise over the last decade through delivering engagements both for clients and local regulators and more recently held the role of Executive Director of Supervision for a local regulator. She has also built on her knowledge of sustainability through studying for a Masters of Studies in Sustainability Leadership with the Cambridge Institute for Sustainability Leadership, supporting the delivery of the IOD Guernsey Branch sustainability work and spearheading the development of Mourant's Sustainability Strategy.

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# Guernsey Agenda

## Tuesday 15 October

La Fontaine Suite - St Pierre Park Hotel, Spa & Golf Resort

**13:30 - 13:50** Conference Registration.

**13:55 - 14:00** Welcome by Sally Rochester, conference host and introduction from headline sponsor, Mourant.

**14:00 - 14:45** Making sense of purpose, sustainability, ESG and governance: An essential shared map for transformative leadership – Dr Victoria Hurth, (Independent Pracademic and Fellow, University of Cambridge Institute of Sustainable Leadership).

Dr Victoria Hurth discusses the shared objective of long-term wellbeing for all (sustainability). She introduces the “3 logics” and explains how to supercharge your capacity for transformations change.

**14:45 - 15:30** UN Global Compact Network introduces the Sustainable Development Goals (SDG’s) and the role of business in achieving them – Steve Kenzie (Executive Director at UN Global Compact Network UK).

This session with Steve Kenzie highlights the need for businesses to support the transition to a sustainable future, including a deep dive into practises and governance that needs to change.

**15:30 - 15:45** Break.

**15:45 - 16:45** Using the 3 logic framework to navigate your transformation- with briefing and engagement from Dr Victoria Hurth.

This interactive session examines the approaches to business that exist, from profit led to purpose led and what you can do as a business leader to support that shift. Includes round table discussions guided by Dr Victoria Hurth.

**16:45 - 17:30** Transforming organisational models to embrace sustainability: Why what got us here won’t get us there. – Dr Marc Khan (Chief Strategy and Sustainability Officer at Investec Plc).

This session reinforces the practical guidance from the Business Transformation Framework and links a sustainable strategy to exceptional performance.

**17:30 - 17:55** Panel hosted by Estelle Levin-Nally , CEO and Founder of Levin Sources with Dr Marc Khan, Steve Kenzie and Dr Victoria Hurth.

This session will uncover panellists’ and audience members’ key takeaways and points of enlightenment arising from the day, with a focus on surfacing the principal actions participants can take to drive greater sustainability through their institutions.

**17:55 - 18:00** Closing remarks by Sally Rochester.

**18:00 - 19:00** Networking Drinks.



# Jersey Agenda

## Wednesday 16 October

The Crystal Suite - L'Horizon Beach Hotel & Spa

**13:45 - 14:00** Conference Registration.

**14:00 - 14:05** Welcome by Sally Rochester, conference host and introduction from spokesperson from conference sponsor, Mourant.

**14:05 - 14:50** Making sense of purpose, sustainability, ESG and governance: An essential shared map for transformative leadership – Dr Victoria Hurth, (Independent Pracademic and Fellow, University of Cambridge Institute of Sustainable Leadership).

Dr Victoria Hurth discusses the shared objective of long-term wellbeing for all (sustainability). She introduces the “3 logics” and explains how to supercharge your capacity for transformations change.

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This session reinforces the practical guidance from the Business Transformation Framework and links a sustainable strategy to exceptional performance.

**17:30 - 17:55** Panel hosted by Michelle Ryan, Chair of the Jersey Association of Sustainability Practitioners. With Dr Marc Khan, Steve Kenzie and Dr Victoria Hurth

This session will uncover panellists’ and audience members’ key takeaways and points of enlightenment arising from the day, with a focus on surfacing the principal actions participants can take to drive greater sustainability through their institutions.

**17:55 - 18:00** Closing remarks by Sally Rochester.

**18:00 - 19:00** Networking Drinks.

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