



SUSTAINABLE
BUSINESS
CONFERENCE
CHANNEL ISLANDS

GUERNSEY - Tuesday 14 October at St Pierre Park Hotel, Spa & Golf Resort

JERSEY - Wednesday 15 October at L'Horizon Beach Hotel & Spa

[**sustainablebusinessconference.com**](http://sustainablebusinessconference.com)

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"As business leaders, we are responsible for the impact of business operations on our people and planet and have a crucial role to play in promoting sustainability. By fostering collaboration, and sharing cutting-edge solutions, we can drive meaningful change and ensure a sustainable legacy for future generations."

Jonathan Rigby, CEO, Mourant

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Welcome from Your Hosts

Sally Rochester & Michelle Ryan

Welcome to The Sustainable Business Conference 2025 – a landmark event for the Channel Islands and a powerful platform to champion sustainability, innovation, resilience, and responsible leadership.

This year, we're proud to bring the conference to both Guernsey and Jersey, connecting global experts, local leaders, and passionate changemakers from a wide range of industries and sectors.

Our 2025 agenda is designed to inspire meaningful action, foster cross-sector collaboration, and equip businesses with the tools and strategies needed to drive a more sustainable future.

Whether you're here to share your expertise, gain new perspectives, or explore how sustainability can be embedded into your organisation's core strategy, your participation is vital. Together, we can create long-term impact across our communities.

"This conference is about practical inspiration," says Sally Rochester, Guernsey conference host and newly elected Deputy. "It's not just about ideas – we're focused on delivering frameworks and real-world connections that make sustainability part of every business's DNA."

"There is real momentum across the islands to take meaningful environmental and social action," adds Michelle Ryan, Jersey conference host and Chair of the Jersey Association of Sustainability Practitioners (JASP). "This event helps unify that effort by bringing people together to accelerate change."

Thank you for being part of this important conversation. We look forward to the connections, insights, and collaborations that will emerge throughout the conference – and beyond.

Sally & Michelle



Conference Sponsors

The conference is proudly presented with the support of headline sponsor Mourant, a law firm-led professional services business. Supporting sponsors include Hand Picked Hotels, TPA, Specsavers, Skipton International, and The International Stock Exchange (TISE).

Thanks to Mourant's incredible support, we've been able to bring sixth form students from Guernsey and Jersey into the heart of our conference experience by hosting exclusive talks in schools and funding tables, enabling them to attend the full event, connect with industry leaders, and be inspired for their future careers.

Jonathan Rigby, CEO of Mourant, the conference's headline sponsor, said:

"We are delighted to sponsor the Sustainable Business Conference for the second year in a row. The inaugural events in 2024 were a tremendous success, attracting true pioneers in the sustainability field and sparking a host of insightful discussions on the actions we can take to foster innovation and best practices in sustainable business. As business leaders, we are responsible for the impact of business operations on our people and planet and have a crucial role to play in promoting sustainability. By fostering collaboration, and sharing cutting-edge solutions, we can drive meaningful change and ensure a sustainable legacy for future generations. I am proud that our firm is once again lending its support to these important events and look forward to hearing from this year's line-up of inspirational speakers."

Attendees will receive complimentary copies of Doughnut Economics (courtesy of sponsor Skipton International), buffet lunch, refreshments, and a closing drinks reception for informal networking.

Conference Speakers



Erinch Sahan,

Business and Enterprise Lead at Doughnut Economics Action Lab (interim) Associate Director, Investment, Joseph Rowntree Foundation.

Erinch's work has focused on transforming the deep design of businesses in order to enable them to pursue regenerative and distributive strategies. Working with 22 partner organisations and over 300 businesses, he lead DEAL's work to create the Doughnut Design for Business tool, which enables businesses to engage with the concepts of Doughnut Economics.

After 4 years at DEAL, Erinch is now moving to the Joseph Rowntree Foundation to lead the team that manages the investment of its endowment. He has been in leadership roles across business, NGOs and government. He was the chief executive of the World Fair Trade Organization, the global network and verifier of social enterprises who fully practise Fair Trade. He has also spent 7 years at Oxfam working in campaigns and programmes, including in creating and leading the Behind the Brands scorecard. Erinch has also worked at Procter & Gamble as a market strategy manager, established a furniture business and worked for Australia's aid programme in Indonesia.

Erinch is a board member of the Social Enterprise World Forum and the Finance Innovation Lab. He is also an affiliate fellow at the Post Growth Institute and a senior associate at Cambridge Institute for Sustainability Leadership where he teaches sustainable value chains to post-graduate students. He holds degrees in finance and law, a masters in international law and an honorary doctorate from Oxford Brookes University.

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Munish Datta,
Fellow, University of
Cambridge, Director of
Sustainability, Specsavers,
Senior Independent
Advisor, BNP Paribas, NED,
Trustee and Governor

Munish is passionate

about the crucial role every sector of society, including government, business, civic organisations, and individuals, must play to create a truly equitable, inclusive, and sustainable world. As Director with Specsavers, he leads the design and delivery of its global sustainable business strategy. Munish also provides strategic global insights, advice, and critical thinking as a sustainability advisor to BNP Paribas Real Estate Investment Management. Munish is a Fellow of the University of Cambridge Institute for Sustainability Leadership (CISL) and the University of Cambridge Judge Business School where he empowers leaders from global businesses and start-ups to tackle critical challenges. Munish is a NED/Trustee of sustainable development not for profits, Bioregional, and Rama Foundation. He is also a NED/Governor of the Stephen Perse Foundation of schools in Cambridge, UK. Munish's previous roles include Director at the UK Green Building Council and Head of Sustainability at Marks & Spencer.

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Melissa Chester,
Co-founder, 80Twenty

Melissa Chester is Co-founder of 80Twenty, a talent development consultancy that helps organisations thrive by developing emotionally

intelligent, future-ready leaders and teams. With over a decade of experience spanning coaching, organisational psychology and facilitation, Melissa designs and delivers programmes that blend evidence-based frameworks with human connection and practical tools.

A certified coach, team coach and practitioner of systemic approaches to development, she works with senior leaders, teams and aspiring changemakers across sectors. Her work focuses on bridging inner development with external impact—encouraging individuals and organisations to lead with purpose, awareness and adaptability.

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Lucy Siegle,
Climate Journalist and
Broadcaster

Lucy Siegle is one of the UK's most recognisable and respected voices on sustainability and

environmental advocacy. Dubbed the UK's "green queen," she has spent nearly two decades bringing ecological issues into the mainstream through prime-time television and major media platforms.

Lucy is the author of five books, including *Turning the Tide on Plastic*, but it was her groundbreaking 2011 book *To Die For: Is Fashion Wearing Out the World?*—a searing exposé of the fashion industry's human and environmental costs—that helped popularise the term "fast fashion" and ignited a global movement for sustainable fashion. The book became the basis for the acclaimed Netflix documentary *The True Cost*, which Lucy produced and featured in. A dynamic public speaker, she has addressed audiences worldwide, from Bangladesh to Sydney. Lucy co-founded the Green Carpet Challenge, and she continues to advocate for climate action through her work with Ellie Goulding, WWF UK, and Surfers Against Sewage.

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Andrew Mitchell,
Founder & CEO,
Equilibrium Futures
(Jersey) Limited

Andrew Mitchell has spent a lifetime at the frontline of tropical

forest conservation and is an international thought leader on sustainable finance, climate change and forests. He is the Co-founder and former Vice Chair of TNFD, the Taskforce on Nature-related Financial Disclosure. He engages with banks, investors and insurers worldwide on emerging regulations, reporting and disclosure, linked to risks and opportunities in sustainable finance.

As Founder and Senior Adviser to Global Canopy, one of the world's leading providers of 'data for nature', he helped to accelerate the understanding of forests and climate within the UNFCCC and pioneered biodiversity disclosure among corporations worldwide. Andrew set up Equilibrium Futures, a private consultancy, advising and educating the financial sector on redirecting global financial flows towards a climate and nature positive economy. In 2023, he received the Founders Medal, from the UK's Royal Geographical Society, a Royal Medal approved by King Charles III.

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Estelle Levin-Nally,
CEO and Founder of Levin
Sources, member of G7
Gender Equality Advisory
Council (GEAC) and
Commissioner for Global
Investor Commission for
Mining 2030

For over twenty years, Estelle has been building post-extractivist, regenerative, and equitable minerals value chains that deliver sustainable development for business and society.

She is the CEO and Founder of Levin Sources, a majority women-led and operated B Corp™ advisory firm that has assisted over 160 clients in responsibly and sustainably managing minerals production, trade and investment across more than 300 projects in over 90 countries since 2010. Estelle and her team support companies worldwide to discover the value of human rights aligned strategies and due diligence in their operations and business relationships, and help governments, multistakeholder initiatives, and development finance institutions drive human rights performance through good governance, joint initiatives and investments.

Estelle is also a member of the G7's Gender Equality Advisory Council, a Commissioner for the Global Investor Commission for Mining 2030, and a member of Women in Mining UK's Policy & Research Committee. Estelle was named a WIM100 Global Inspirational Woman in Mining in 2020 and an African Mining Review's Mining Elite in Africa in 2024.

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Simon Matthews,
Chief Property and
Sustainability Officer,
Channel Islands
Co-operative Society

Simon Matthews is the
Chief Property and
Sustainability Officer at

the Channel Islands Coop, where he leads the strategic planning and direction for all sustainability, facilities management and property across 44 stores and 120 properties in Jersey and Guernsey.

Simon has over 30 years of experience in commercial management, procurement, and sustainable development. Simon has delivered solutions on complex property and infrastructure programs across the UK and Channel Islands. Simon plays a pivotal role on the Coop's Executive Leadership Team, which leads 1,100 colleagues delivering services for their 120,000 members.

Prior to joining the Coop, Simon founded and grew the Channel Islands' largest cost, project, and sustainability consultancy. Simon has advised numerous clients including HS2, London 2012 Olympics, Queen Elizabeth Olympic Park, Palaces of Westminster, Office for National Statistics, the Government of Jersey, the States of Guernsey, UK Government ministries for defence, justice, business, home affairs and health, and the Mayor of London.

A Chartered Quantity Surveyor and Chartered Construction Manager, Simon is known for his dynamic leadership and ability to drive sustainable outcomes in complex environments. His expertise spans strategic planning, governance, and regulated public procurement—making him a passionate advocate for embedding sustainability into business at scale.

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Tracy Pellett,
Global Sustainability and
Business Transformation
Director, Specsavers

With over 20 years' experience leading corporate procurement functions, Tracy has

held senior commercial and business transformation roles across various sectors. Her focus has consistently been on driving change, building organisational capability, and helping businesses adapt and grow in an evolving landscape.

For the past eight years, Tracy has been with Specsavers, a family-run business, where she established and now leads the global Sustainability function. In this role, she is responsible for developing a clear strategy, setting bold goals, building a high-performing team, and engaging stakeholders across the entire value chain.

Tracy is passionate about business being a force for good. Her background in transformation and procurement has been instrumental in embedding sustainability into the heart of Specsavers' operations. She is a strong advocate for sustainable procurement as a means to minimise environmental impact, support social responsibility, and deliver long-term value across supply chains

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Michaela Wright,
Group Head of
Sustainability,
Skipton Group

Michaela is the Group Head of Sustainability at Skipton Group, and previously UK Head of

Sustainability and Global Head of Social Impact for a large International Bank.

She has worked for over 18 years in the Sustainability field within the Financial Services sector and holds a Masters in Sustainability and Responsibility from Ashridge Business School.

She is enthusiastic about ensuring the transition to Net Zero is both regenerative and socially inclusive. Michaela is an avid Beekeeper who uses her hobby to raise funds that support women and children experiencing domestic violence and she recently finished her term on an advisory board of a leading institution protecting the environment.

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Michelle Ryan,
Jersey conference
host, Chair of the
Jersey Association
of Sustainability
Practitioners and Director
of True Limited.

Michelle Ryan is chair of the Jersey Association of Sustainability Practitioners (JASP) and Director of True Limited. She is a passionate leader in sustainability and not-JUST-for-profit businesses and has coupled a Maths degree with 20 years' experience in Private Banking in both Jersey and London, becoming a Chartered Fellow of the Securities Institute.

She has grown her experience, skills and qualifications in sustainability, studying with IEMA, the University of Cambridge and the CFA, and now advises international clients on their sustainability strategies and reporting from a base in Jersey.

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Sally Rochester,
Guernsey conference host
and Guernsey Deputy

Until recently elected as a States Member in Guernsey, Sally was a Director with over 20 years of experience in the financial services industry at various service providers, including a Big 4 professional services firm where she led the Guernsey advisory team and the risk and regulatory team across Jersey, Guernsey, Isle of Man and Gibraltar.

During that time she also supported the delivery of the local internal climate initiative and client facing sustainability services. She has developed her sustainability expertise through studying towards a Masters in Sustainability with the Cambridge Institute of Sustainable Leadership.

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Schedule in Guernsey & Jersey

10:00 - 10:30 Registration & Welcome Refreshments

Tea and coffee served upon arrival.

10:30 - 10:40 Opening Remarks

Welcome by conference host followed by an introduction from the event headline sponsor, Mourant.

10:40 – 12:10 Interactive Session: Forces Shaping Our World

Munish Datta, Fellow at the University of Cambridge.

This session explores the powerful forces reshaping nature, society, and the economy, and their implications for business. It examines how pathways to action, such as the UNSDGs, circular economy, doughnut economics, and innovation, can help businesses respond to these forces. By doing so, they can manage risk, unlock opportunity, and deliver holistic value.

12:10 – 12:30 Virtual Session: Exploring Doughnut Economics

Erinch Sahan, Business and Enterprise Lead at Doughnut Economics Action Lab (interim) Associate Director, Investment, Joseph Rowntree Foundation.

In this virtual session, Erinch introduces the Doughnut Design for Business tool, a framework that helps businesses align with the principles of Doughnut Economics. The tool guides enterprises in rethinking their core design—purpose, governance, networks, ownership, and finance—to support a regenerative and distributive economy. Special thanks to Skipton International, whose generous book sponsorship of the conference includes a complimentary copy of Doughnut Economics for attending delegates.

12:30 - 13:15 Lunch and Learn

During lunch, a selection of vegetarian dishes will be served. Enjoy your meal while attending breakout presentations from local organisations.

Guernsey Presentations.

Jock Pettitt, The Soil Farm and The Farm Shop.

Exploring Food, Health & Sustainability.

Liam Doherty, Apollo.

Building Young People for a Thriving Future.

Jersey Presentations.

Jess McGovern, Hypha.

Exploring Food, Health & Sustainability.

Carla Martini, La Mare Wine Estate.

Crafting a Sustainable Product from Orchard to Bottle.

13:15 - 14:15 Workshop: Cultivating Inner Capacities for Leading in a Changing World

Melissa Chester, Co-founder of 80Twenty and accredited leadership coach.

Explore the Inner Development Goals in this interactive session designed to inspire sustainable leadership. Through guided reflection, group insights and table discussions, you'll gain clarity on the inner capacities needed to lead in a complex world—and leave with practical tools to support your personal and organisational growth.

- 14:15 – 15:00 Fireside Chat: After Climate, is Nature Next?**
Andrew Mitchell, Founder; CEO, Equilibrium Futures (Jersey) Limited and Senior Adviser on Nature and Climate Finance, United Nations Environment Programme. Hosted by Sally Rochester in Guernsey and Michelle Ryan in Jersey.
 With 79% of wildlife populations wiped out since 1970, how can business help stop the world driving itself into extinction? Andrew Mitchell will recount how his early work exploring remote rainforest canopies led him to develop tools and frameworks that are now used by businesses to save nature worldwide, including the Taskforce on Nature-related Financial Disclosure.
- 15:00 – 15:15 Afternoon Refreshments**
 Coffee and tea served.
- 15:15 – 16:00 Ethical Consumerism Unplugged: How Activism, Startups, and Nature-First Innovation Are Remixing Business for a Greener Tomorrow!**
Lucy Siegle, journalist, broadcaster and leading voice on climate and sustainability.
 Join renowned environmental journalist and broadcaster Lucy Siegle for a dynamic session on Ethical Consumerism 2.0! As we enter a new dawn of responsible consumption, discover how activism meets supply chain innovation, startups redefine sustainability, and everything from the sharing economy to 'nature-first' foods is transforming what ethical consumerism truly means. With wit, insight, and urgency, Lucy unpacks how shifting consumer trends are reshaping business models, boosting business resilience, and redefining corporate responsibility for good.
- 16:00 – 16:45 Responsibility to respect or the secret to value creation? Business's role in fulfilling human rights and human rights' role in driving business value.**
Estelle Levin-Nally, CEO and Founder of Levin Sources, member of G7 Gender Equality Advisory Council (GEAC) and Commissioner for Global Investor Commission for Mining 2030.
 How does putting human rights at the heart of business drive sustainable development? What is the business case for integrating human rights into your corporate governance, strategy and management systems? What does this look like in practical terms? How far does your responsibility extend? How do you get started?
- 16:45 – 17:15 Panel Discussion: Practical Sustainable Leadership. Host: Lucy Siegle.**
Panellists:
 • **Michaela Wright, Group Head of Sustainability, Skipton Group.**
 • **Tracy Pellett, Sustainability and Business Transformation Director, Specsavers.**
 • **Simon Matthews, Chief Property and Sustainability Officer, The Channel Islands Co-operative Society.**
 Insights and case studies on real-world leadership in sustainable business.
- 17:15 – 18:00 Closing & Networking Drinks Reception**
 Wrap-up remarks followed by informal networking over drinks
- 18:00 Event Ends**
 We encourage active travel where possible such as taking the bus, cycling and car sharing. Jersey delegates can also receive 15% off app bookings with our taxi partner Ryde.
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Conference Supporters

This event is supported by the IoD branches in Guernsey and Jersey, the Guernsey Chamber of Commerce, the Jersey Association of Sustainability Practitioners (JASP), and Ryde.

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